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## Book Excerpt by Douglas Coupland

### From *Kitten Clone: Inside Alcatel-Lucent*

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**Editor's Note:** Douglas Coupland's book about "a company you've most likely never heard of" leaps between text and photos (by Olivia Arthur), reportage and classic Coupland riffs ("My lungs feel like bags of romaine lettuce forgotten in the fridge's crisper"). More than anything, it's a brilliant and scary meditation about the Internet's impact on our minds and selves. As Coupland puts it, "I miss my pre-Internet brain."