The Truth About the Slush Pile [1]

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Theme Essay by Wendy Glaas

Even small agencies are inundated by the river of junk that streams through their doors—and there's often little that's new and different.

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Links:

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(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]]|function(){ (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o), m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m) })(window,document,'script','https://www.gooffege 1 of 1 analytics.com/analytics.js','ga'); ga('create', 'UA-18260536-1', 'auto'); ga('send', 'pageview');